



# Club Information Session

November 15, 2023



# Our New Registration System

# OUR NEW REGISTRATION SYSTEM



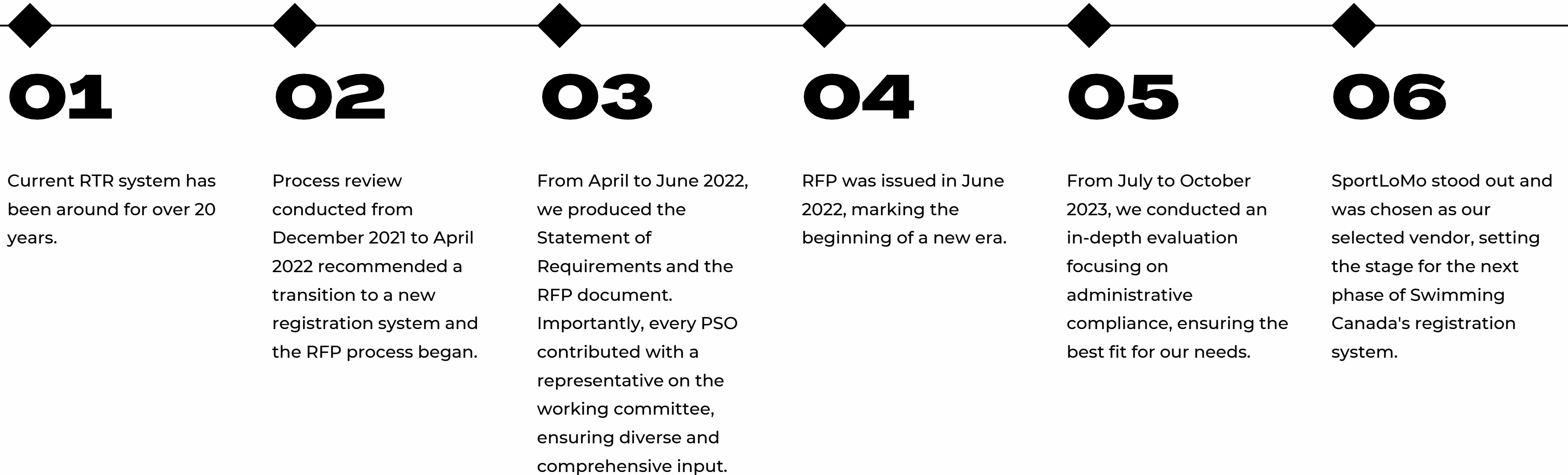
## Agenda

- Background
- The New Registration System
- Key Changes and Features
- Benefits to Users
- Approach
- Timeline
- Q&A

# BACKGROUND



## Context and Need for Change



# THE NEW REGISTRATION SYSTEM



## Overview

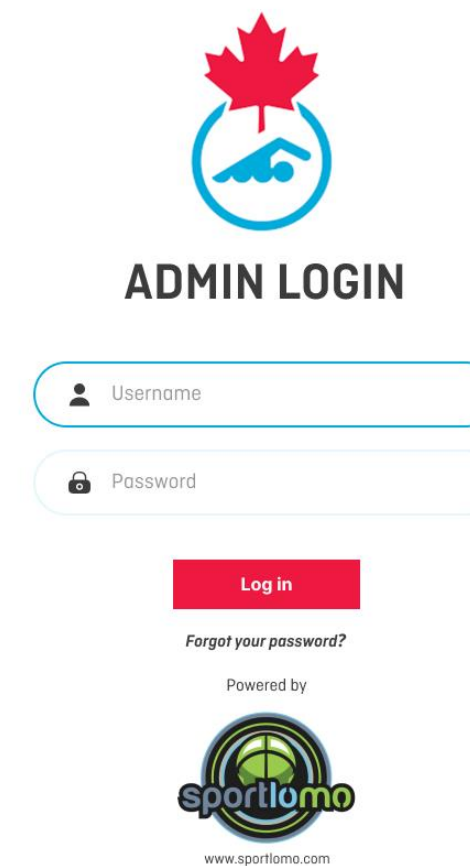
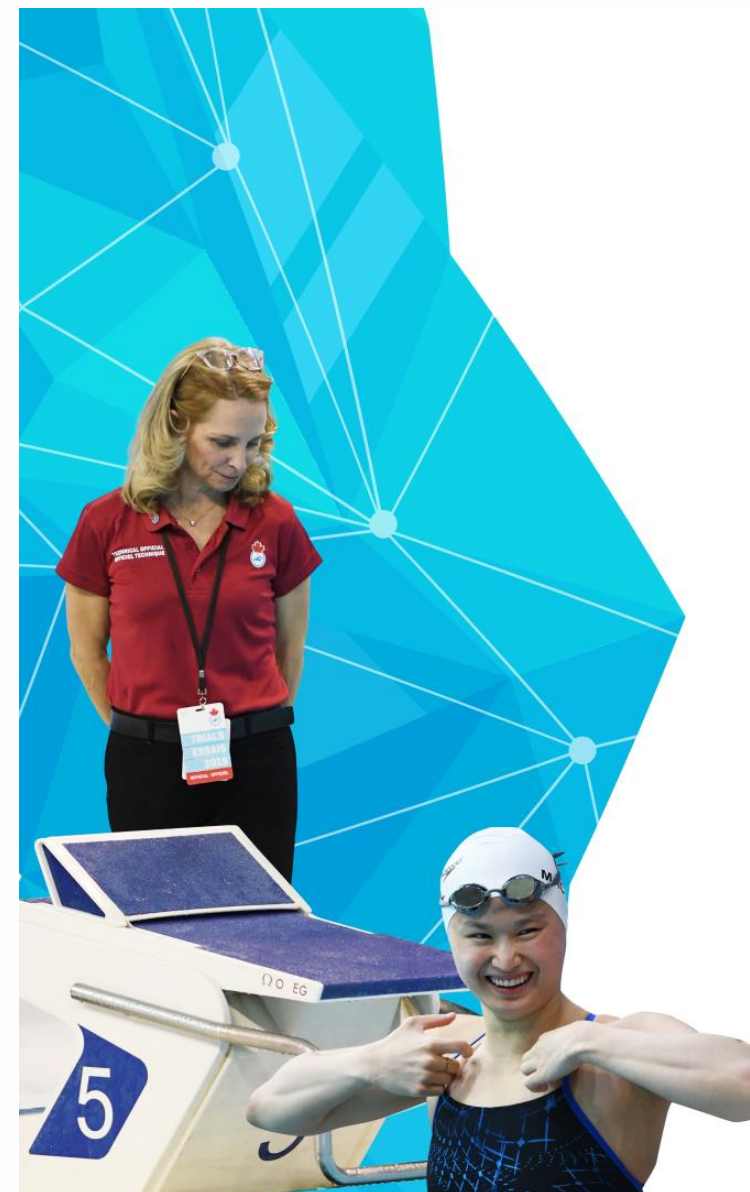
### NEWS & ARTICLES

## SWIMMING CANADA ANNOUNCES SPORTLOMO AS NEW REGISTRATION SYSTEM PROVIDER

APRIL 16, 2023

Ottawa, ON

Swimming Canada is pleased to announce the partnership with [SportLoMo](#), the leading provider of technology solutions for sports organizations, to bring a new and improved registration system to its members and participants. [Read more.](#)



# THE NEW REGISTRATION SYSTEM



## Overview

**"Partnering with SportLomo for the delivery of Rugby Canada's National Rugby Registration System has already proven to be an overwhelming success."**

Scott Asseltine, Operations & Member Relations

**Rugby Canada**

**"The amount of autonomy in the Sportlomo system for our clubs is a huge benefit for our organization. It has been very beneficial to be able to give club's their own control over the set-up and management of their club registration pages."**

Vivian Lee, Club Services Coordinator

**Rugby Canada**

**"No other software supplier that we looked at could offer us the full integration of Membership and Game Management that an organisation of our size require. We did not want the headache of dealing with three or four different software companies to achieve what we need"**

John Earley, Chairman

**Schoolboys/Girls Football Association of Ireland**

**"After an extensive selection process, Sportlomo was a clear choice as our new registration system technology provider"**

Alan Ahac, Systems Consultant

**Volleyball Canada**





# Our New Registration System

COMING SEPTEMBER 2024



## WHAT YOU'LL GET (IN SCOPE)



Mobile-friendly and compatibility across all major web browsers.



Enhancing reporting capabilities, including customizable and multi-season reports.



Integration with major accounting and other third party applications\*



Simplifying registration, affiliation, and certification information



Improving member transfer processes and duplicate member identification.



Streamline registration process for individuals holding multiple roles.



Enhancing the accuracy of coach compliance data.



Improving the consent form review and completion process for members.



Improvements to in system member communications



Improvements to user interface, search, and data presentation



Enabling field restrictions, multiple user roles, and bulk member record changes.



Creation of a one-stop platform (not including LMS and third-party apps for club registration and meeting management)



\*API integration with accounting software or third-party club/meet management applications.



Automation of Official deck logs or validation of Official qualifications at sign-up.



Volunteer management

## OUT OF SCOPE

For more information, visit [www.swimming.ca](http://www.swimming.ca)

# THE NEW REGISTRATION SYSTEM



## Benefits to Users

Empowering Swimming Canada's stakeholders with a comprehensive, user-friendly platform by SportLoMo.

- 01 Streamlined Registration:** Faster, hassle-free sign-up for registration and events.
- 02 Enhanced Security:** Robust security protocols to protect sensitive data.
- 03 Coach Compliance:** Enhancing the accuracy of coach compliance data
- 04 Easy Meet Sanctioning:** Auto population for users simplifies event sanctioning.



# THE NEW REGISTRATION SYSTEM



## Benefits to Users

Empowering Swimming Canada's stakeholders with a comprehensive, user-friendly platform by SportLoMo.

- 05 Admin Flexibility:** Ability to create specialized admin accounts
- 06 Robust Reporting:** Advanced data analysis for improved decision-making.
- 07 In-Platform Payments:** Option for direct credit card payments for invoices and meets.
- 08 Financial Integration:** Option for clubs to collect registration fees within the platform (2025 Launch)

# THE NEW REGISTRATION SYSTEM



## Benefits to Users

Empowering Swimming Canada's stakeholders with a comprehensive, user-friendly platform by SportLoMo.

- 09 Web Hosting:** Optional website hosting through the platform (2025 Launch).
- 10 On-the-Go Access:** Seamless use on mobile devices, ensuring stakeholders can register, track, and manage events anytime, anywhere, optimizing convenience and flexibility.
- 11 Sleek & Intuitive Interface:** Streamlined navigation, user-friendly layouts, and clear prompts, ensuring quicker tasks completion and enhanced user satisfaction across all stakeholder groups.

# THE NEW REGISTRATION SYSTEM



## Future Iterations

The new registration system will be a huge step forward for us and swimming in Canada, however, it will not solve all our problems. The following are a list of items not in scope for September 2024.

- 01**    **API integration with accounting software or third-party club/meet management applications.**
- 02**    **Automation of Official deck logs or validation of Official qualifications at sign-up.**
- 03**    **Volunteer management**

# THE NEW REGISTRATION SYSTEM



## Development in Progress

### Swim Meets

- Sanctioning module
- Meet entries (file upload and self-registration for masters meets)
- Entry Management
- Result upload

### Para Classification

- Addition of ability for National Para Classifier to add classification information to swimmer profiles
- Reporting

# THE NEW REGISTRATION SYSTEM



## Data Import

### Registration Information

Swimmer, Coach and Officials registration information from the past five seasons will be imported into the new system. Swimming Canada and Swim Ontario will have access to older registration information.

### Officiating Information

All clinics and evaluations currently in the RTR (including clinics and e-modules recorded in the LMS) will be imported into the new registration system

# OUR APPROACH



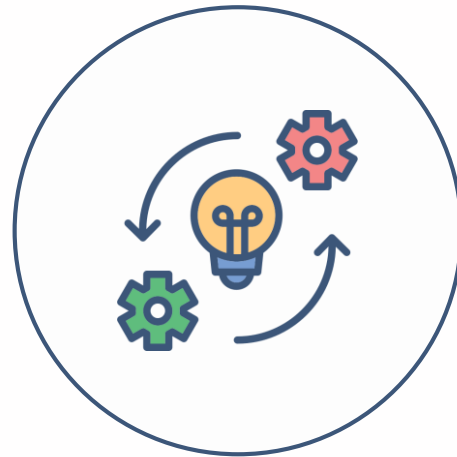
## Overview

01



**PREPARE**

02



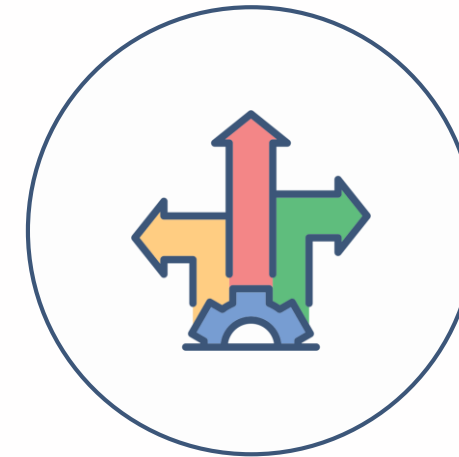
**PLANNING**

03



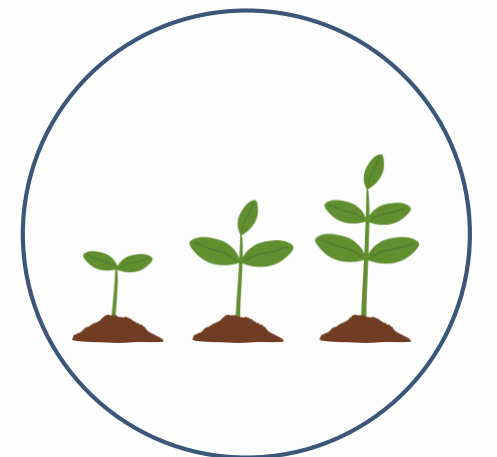
**PILOT**

04



**LAUNCH**

05



**SUSTAINMENT**



# OUR APPROACH



## Gathering Feedback



### **SURVEY**

March 2022

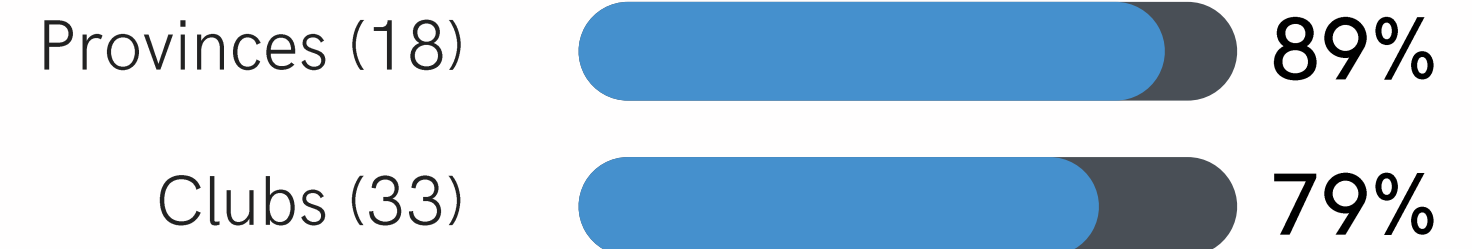
Number of Responses Received & Response Rate



### **INTERVIEWS**

March to May 2023

Number & Percent of Interviews



# OUR APPROACH



## Our Guiding Principles

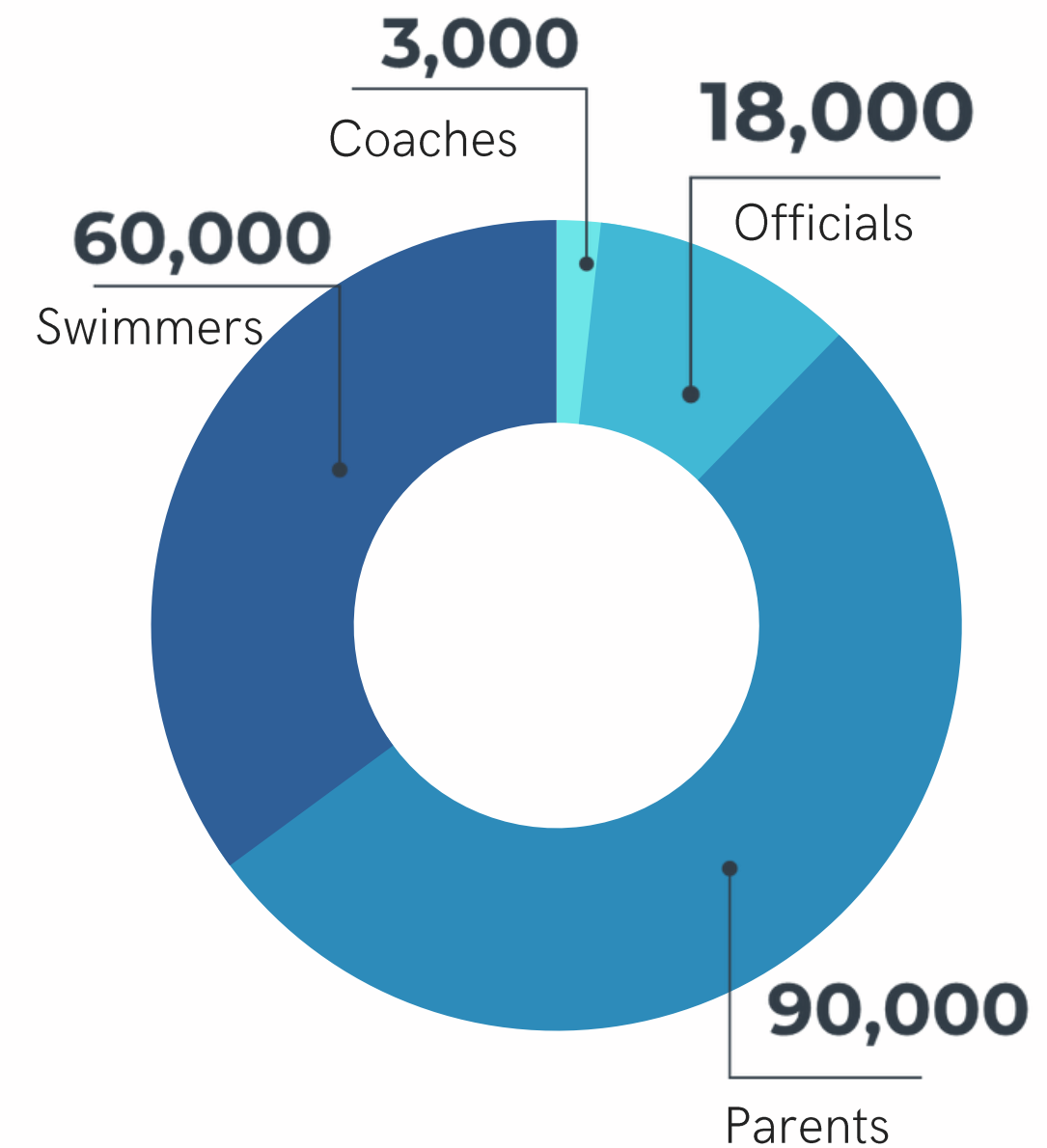
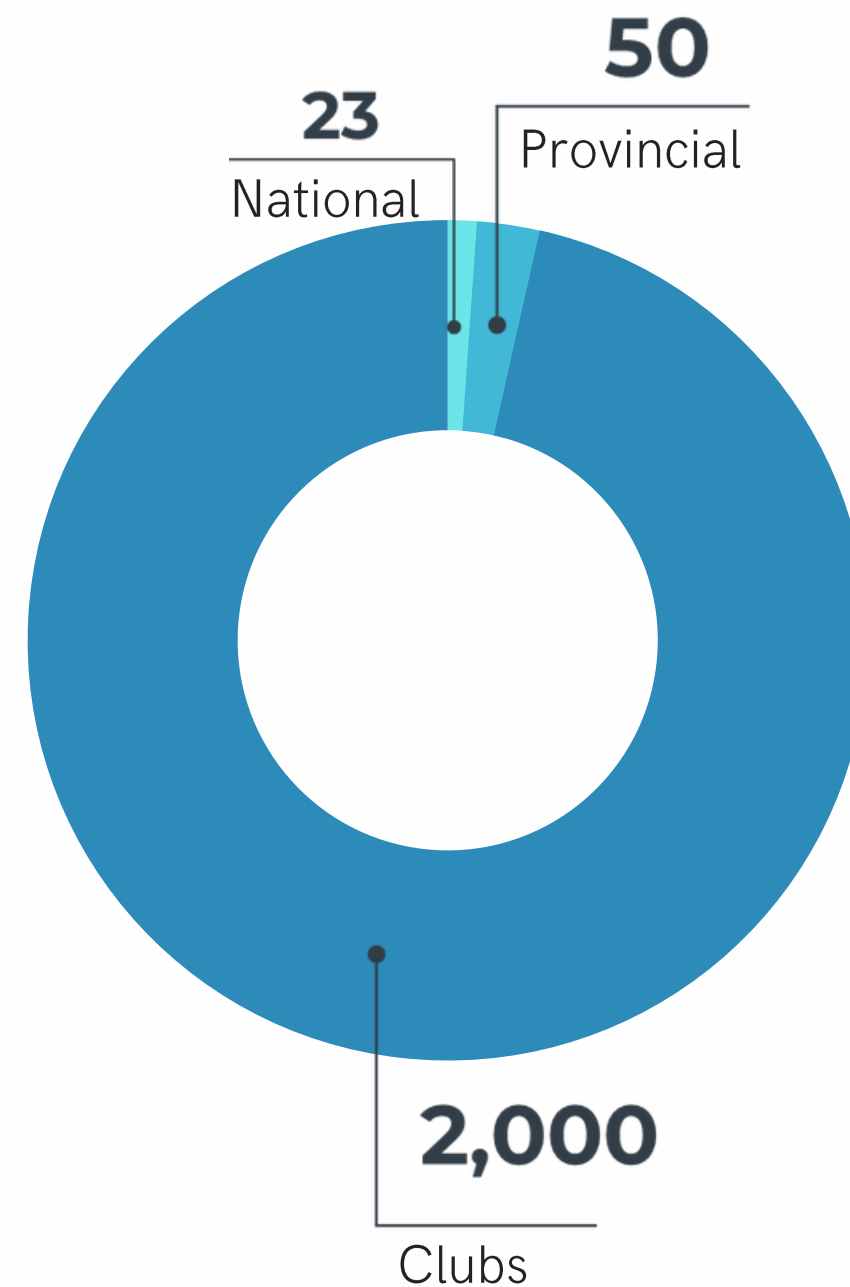
- 01 User-Centric Design:** Tailored to the needs of various users.
- 02 Trust Through Transparency and Collaboration:** Eliminate 'us vs. them'.
- 03 Comprehensive Training and Support:** Staged training and support.
- 04 Adaptive Change Management:** Build competencies and track progress.

# OUR APPROACH



Why Adaptive Change Management

**Over 2,000  
colleagues and  
over 150,000  
members will be  
impacted by this  
change!**



# OUR APPROACH



Building Trust Through Transparency and Collaboration

- 01 Quarterly Message:** From Acting CEO to Executive Directors to cascade
- 02** Information Portal on Swimming Canada website
- 03 Open Waters:** Q&A sessions for clarity.
- 04 Steering Committee:** Guides project direction, oversees execution, and resolves high-level issues.
- 05 Surveys:** Gathering feedback from the project team and end users at key points in our journey
- 06 Change Agent Committee:** Voice for end users & communication.

# OUR APPROACH

The Change Agent Committee; Our Extended Team



**22**

CHANGE AGENTS

**8**

PROVINCES

**100%**

ROLE COVERAGE

**MONTHLY**

TOUCHPOINT +  
NEWSLETTER



**SWIM  
ONTARIO**

Nicole Parent

Trevor Cowan

Cara Herington

Chris Capson

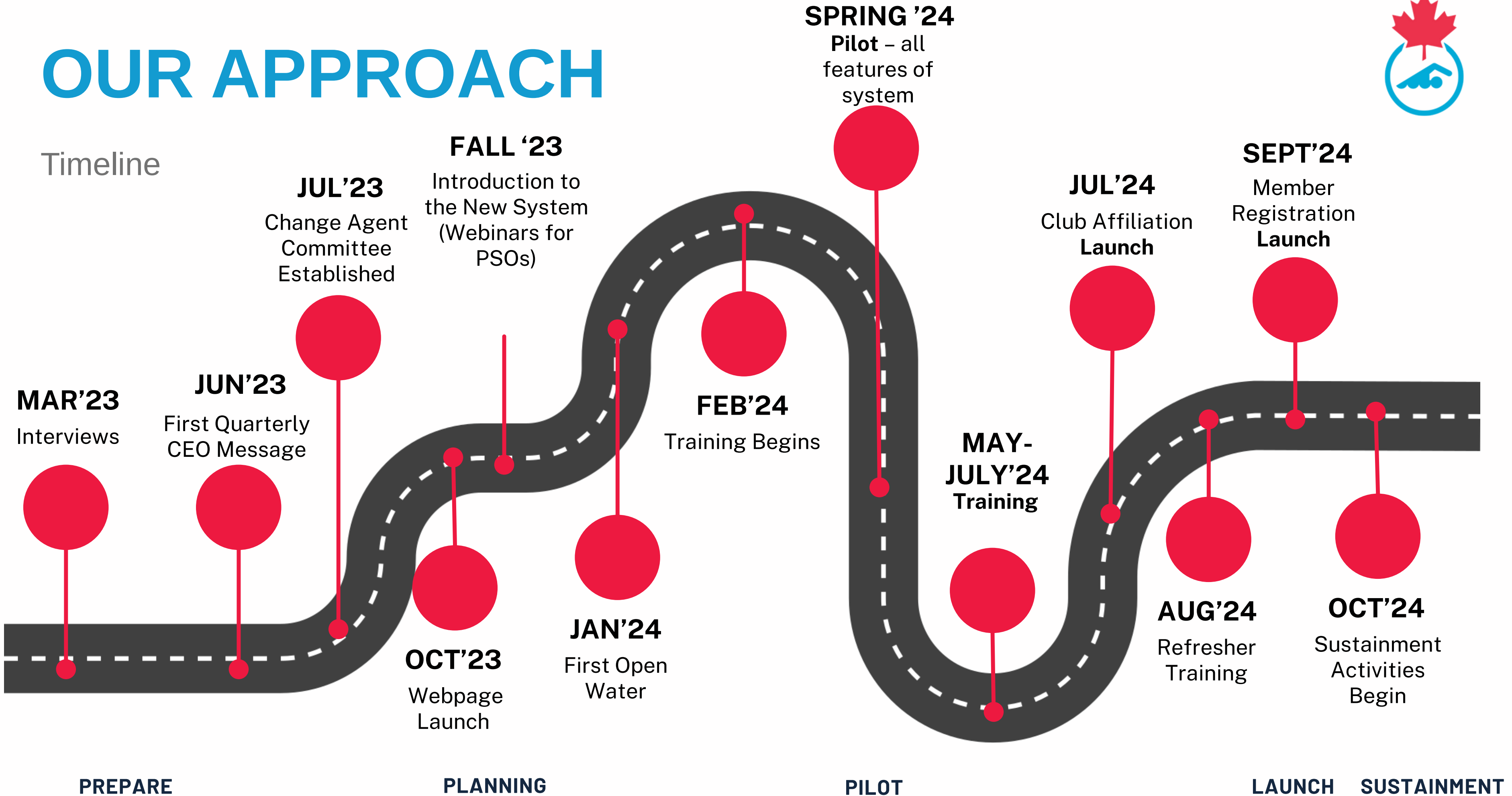
Megan Dodge



# OUR APPROACH



Timeline





# THE NEW REGISTRATION SYSTEM



## Training

Targeted training by user group and role

Swimming Canada → Swim Ontario → Club

Sample modules include:

- Member Registration (Swimmer/Coach)
- Official Registration and Certification
- Meet Management

Variety of training tools to be made available: user guides, short videos, live sessions



# QUESTIONS?



# Club Health Check

Swim Ontario continues to seek ways to best serve its Member clubs. One of the Directional Goals in the Swim Ontario Strategic plan is to conduct 'health check' protocols with clubs ensure positive progression and growth.

We believe this short survey completed by the President and Head Coach of our Member clubs will assist Swim Ontario better to understand the Ontario swimming landscape and create ways to address gaps and share best practices throughout.

The information you share will remain confidential and only for use to understand and assist where possible.



# Summer Festival and OYJ Hosts

Swim Ontario is still looking for hosts for the following competitions:

- **Summer Festival - June 14-16 - EO, Etobicoke - HOST TBD**
- **Summer OYJ - June 13-16 - MPAC, Markham - HOST TBD**

Those clubs interested in applying can complete the application.

The deadline for submission has been extended to December 18th, 2023

For more information please contact Christy - [christy@swimontario.com](mailto:christy@swimontario.com)



# 2025-2028 Competition Calendar Update

Over the past two and a half years Swim Ontario has gone through the process of evaluating the provincial competition deliverables.

The main objective has been to gather feedback and input from the Ontario coaching community, officials representative and other key partners on how we best move forward with Ontario Provincial Competition model from 2025 through 2028.

This included four think tank sessions, three competition feedback surveys and a competition working group that took place the Swim Ontario Conference in September 2023.

Next steps include working through final recommendations with the technical staff, bringing determined version to the coaches committee and Sport Development Committee prior to announcement of the new competition structure in early 2024.



# Insurance Renewals

A reminder to clubs that Swim Ontario works with the insurance broker at BFL to take care of the automatic insurance renewals for the December 1, 2023 – December 1, 2024 time period. New certificates are based on what is currently listed on a club's insurance certificate. New certificates will be sent to all club registrars towards the end of November or even on December 1<sup>st</sup> depending on when we receive them from the broker.

We understand that clubs get very anxious to receive their new certificates but we ask that everyone be patient. Please be assured that as soon as Swim Ontario receives the new certificates from the broker we will send them out to club registrars immediately.





# Swim-a-thon

Clubs are encouraged to participate in the 2023-2024 Swim-A-Thon campaign as it can be a great way to raise money for your club!

Updated 2023-2024 information on this program can be found on the Swimming Canada website.

<https://www.swimming.ca/en/resources/swimming-canada-overview/swim-a-thon-online/>



# Coach Compliance/Fundamentals Update

Coaches must meet their outstanding certification requirements in order to be on deck at competitions after November 30. There is one last 101 course for 2023 still open and it can be found in the LMS. If you have any questions, please contact Lindsay - [lindsay@swimontario.com](mailto:lindsay@swimontario.com)

Swimming Canada is making updates to the Fundamentals Coach NCCP Pathway. The new pathway will launch mid-January 2024. Updates to the pathway include:

- Replacing the Swimming 101 pre-course workbook, with a mandatory pre-course eLearning module
- Updated Swimming 101 course content and resources
- Updated Fundamentals Coach Portfolio tasks and templates. The Fundamentals Coach portfolio is being updated to align with the new course materials.

Coaches partially through the pathway have been notified as to what their steps should be in the transition time. Swimming 101 courses will resume with the new content in the new year.



Swim Ontario Fundraising Opportunity 2024

# Golf Tournament

14020 Leslie Street, Aurora, East of Hwy 404 & Bloomington Road

[www.lebovicgolfclub.ca](http://www.lebovicgolfclub.ca)

In 2015, Dr. Wolf Lebovic and Mr. Joseph Lebovic(z"l) opened the private golf club in Aurora, that is only available to not-for-profit / charitable organizations to host fundraising tournaments. The Club has no members – they just run fundraising tournaments. The Lebovic's donate the course, carts, food and beverages (including alcohol and vintage wines), while the not-for-profit / charitable organizations retain 100% of registration fees, sponsorship raised, hole signage sales, etc. This unprecedented opportunity is a continuation of their philanthropic leadership.

The Lebovic's have been drivers of economic growth and community development in the Toronto area for over 60 years. Since surviving the holocaust and arriving in Canada, these brothers have built homes together, gradually expanding their operations to high rises, condominiums, and commercial and industrial buildings. Known for their philanthropy, they have made monumental donations, notably to the Mount Sinai Hospital, education, and to the establishment of a thriving Jewish Community Centre in York region

\*Swim Ontario through the National Sport Trust Fund (NSTF) can offer tax receipts.



# Swim Ontario Fundraising Opportunity 2024

## **Potential 2024 Swim Ontario Golf Date**

Late August- to be confirmed soon.

## **Target**

Alumni, Member Clubs, Family and Friends, Sponsors and Service Providers

## **Fundraising Goal**

\$27,500-\$35,000

The funds earned through a criteria to support:

1. Advance performance through support to individual athletes and teams that expand their training and competitive opportunities.
2. Expand the sport to individuals and communities unable to continue in, or access the sport, due to social, discriminatory, or financial challenges.