

# About Me

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## Heather Page Fairley

- Heather came to NKB from the USA, where she had a long and successful career in competitive swimming. She is returning as the Head Age Group Coach again this year, as well as the Program Coordinator for our Junior Barracudas program. She joined NKB in 2010, following her work as an award winning teacher in Boston Public Schools. She brings over two decades of coaching experience to the pool, during which time she has coached novice swimmers through to some of the top ranked national level athletes at Canadian championships. She has also been named Ontario Coach of the Year and earned CSCA's Domestic Excellence Award on multiple occasions. Coach Heather recognizes the value of grassroots development and establishing strong fundamentals for healthy, long term development. She has launched and helped develop multiple grassroots initiatives for coaches and swimmers alike that foster starting with FUNdamentals on the path to high performance. She shares her love of the sport of swimming with her swimmers and is committed to helping all swimmers succeed, in and out of the pool, through her emphasis on technique development, character development, and positive, strong work ethic.
- Heather's current roles include: Director of Operations, Head Age Group Coach, and Junior Barracudas Coordinator



# About US

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## The Dynamic Duo

- Coach Kim and Coach Ian brings a wealth of knowledge and expertise to both their coaching and management positions. Their vast experience is based in coaching competitive swimming of all ages & abilities.
- Their vibrant personalities and extensive two-decade commitment to the COBRA Swim Club highlight their dedication to shaping the next generation of athletes and profound impact on the swimming community.
- Kim's current roles include: Operations Director, Pool Operator, Assistant Coach, Masters Coach & swim mom.
- Ian's current roles include: Operations Manager, Assistant Coach, Masters Coach & Novice Program Lead





# Building Culture with Grassroots Athletes, Families and Coaches







**Coach to Coach  
Coach to Athlete  
Athlete to Athlete**







# ICE BREAKER







# Elbow Buddy Sharing: Icebreaker ideas







# Club Events That Introduce And Teach







## COBRA JSC - LEARN TO RACE







## YORK Santa Meet - LEARN TO TEAM TRAVEL







# FRIDAY NIGHT AT THE RACES







**Elbow Buddy Sharing:**  
**What events do you have**  
**at your Club?**







# Events Held to Include Families







# Winter Social







# Fish Out of Water







**Elbow Buddy Sharing:  
What events might you  
want to incorporate at your  
Club?**







# MEETING WRAP-UP

